



D6.5 Dissemination, Communication and Exploitation Activities Report 4 (Document, Report)

Lead Beneficiary: PT

Dissemination Level: PU – Public

Date: 31/05/2025

GA Number: 101102641

Executive Summary

The Dissemination, Communication and Exploitation Activities Report 3, developed under the Dissemination, Exploitation and EU Impact Work Package (WP6), presents an updated version of the TRACY Project's comprehensive strategy for dissemination, communication, and exploitation as explained in D6.1 and the reported activities until M18 of D6.4. This report encompasses various key aspects, including:

- Updated dissemination and communication objectives and channels
- Status of the project's visual identity and online presence
- Status of key performance indicators (KPIs)
- A detailed and updated activity roadmap outlining partners' responsibilities • Updated Key Exploitable Results (KERs)

This report serves to present the current status quo of the activities that were planned in D6.1. As such it is a vital reference for consortium partners, to demonstrate what has already been achieved and where there is an urgent need for improvement. Thus, the document serves to direct their individual and collective endeavors towards disseminating, communicating and exploiting project outcomes with the aim of achieving high visibility, accessibility, and effective promotion of TRACY. Furthermore, this report establishes a framework for evaluating the impact of the TRACY project's communication and dissemination activities as well as for fostering the exploitation and sustainability of the project outcomes.

The final updates on Dissemination, Communication and Exploitation Activities are summarised to ensure that its objectives are successfully met and any potential environmental changes are adequately accommodated.

Effective dissemination, communication, and exploitation are crucial steps for the successful adoption of the TRACY Platform. An important basis for all dissemination, communication, and exploitation activities is Article 17 of the Grant Agreement (GA). All beneficiaries commit to adhering to and actively pursuing the stipulations of Article 17 and all annexes throughout the project, with special attention to ensuring the visibility of EU funding when communicating and disseminating project-related information.